

ORDER

Orders
Order / Rev: 320437
Alt Order #:
Product Desc:
Estimate: 264
Flight Dates: 07/25/16 - 07/28/16
Original Date / Rev: 07/12/16 / 07/12/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: John Hefner
Sales Office: M-LA
Sales Region: NAT

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NextGen California Action Committee
Demographic: HH
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/28/16	8	\$1,800.00	\$1,530.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	8	\$1,800.00	\$1,530.00	0.00
Totals	8	\$1,800.00	\$1,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Hefner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	07/25/16	07/28/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	MTWT---	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	MTWT---			4			\$250.00		0.00			
N 2	KION	07/25/16	07/28/16	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	MTWT---	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	MTWT---			4			\$200.00		0.00			
													Totals	8	\$1,800.00

320437

Station Order

NextGen California Action Committee

Market: Monterey-Salinas

Estimate ID

Flight Dates: Monday, July 25, 2016 to Thursday, July 28, 2016

264

Contact: Kristy Santiago**Phone:** 831-784-1702**Email:** kristy.santiago@kionrightnow.com**Fax:** 831-757-1766**Direct:****KION-TV**

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Total
					Jul 25	Jul 26	Jul 27	Jul 28	
KION 6a News	EM	M-F		\$250.00	1	1	1	1	4
6:00 AM 7:00 AM		30		\$1,000.00					
KION 5p News	EN	M-F		\$200.00	1	1	1	1	4
5:00 PM 5:30 PM		30		\$800.00					
Station Gross Totals				\$1,800.00	2	2	2	2	8
Station Net				\$1,530.00					

ENTERED JUL 12 2016



Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 7/12/2016 9:56:58 AM

KION-TV

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mary@bluewestmedia.com

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KION-TV Monterey-Salinas	Date: 7/13/2016
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I, **BlueWest Media**

do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, July 25, 2016			Thursday, July 28, 2016		

This broadcast time will be used by: **NextGen California Action Committee**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Wednesday, July 13, 2016

Mary W...

720-370-7700

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Kristy Santiago
Printed Name

OM
Title